

# Tucker Robinson

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## Education

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### SUNY Potsdam

BS IN MARKETING

Potsdam, NY

2016 – 2017

### SUNY Jefferson

AS IN BUSINESS ADMINISTRATION

Watertown, NY

2014 – 2016

## Work Experience

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### meVu

MARKETING SPECIALIST

- Editor
- Email Campaigns
- Community Management
- Copywriting
- Startup Development

Waterloo, Ontario

May 2018 – Present

### meVu

MARKETING/BUSINESS DEVELOPMENT INTERN

- Social Media Manager

January 2018 – May 2018

### Akwesasne Mohawk Casino & Resort

CAGE CASHIER

- Bookkeeping
- CRM
- Sales
- Cash Handling <\$50,000

Akwesasne Native Reservation

March 2017 – January 2018

## Skills

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**Tools:** Hootsuite, Adobe Suite, Google Suite, Microsoft Suite, IFTTT

**Code:** Basic Understanding of (CSS, HTML, Python, Java, C++)

**Writing:** Copywriting, SEO, Publication Outreach, Press Release, Whitepaper, Business Plan, Marketing Plan

## Projects

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### Social Channel Automation

CONTENT BOT CREATION, SCHEDULING, AND EXCEL/SHEETS FORMULAS

Telegram, Twitter, Facebook,  
Discord

2017-Present

### FiatisFlat

PERSONAL BLOG ON ICO ANALYSIS TO DEVELOP WRITING/TECHNICAL ANALYSIS SKILLS AND CROSS-PLATFORMING

Twitter, Instagram, Medium

2016-2018

### Community Management

MODERATION AND IN SOME CASES TEAM MANAGEMENT OF MEVU, JAVVY, LEVOLUTION, CHAINCREATOR, AND LOYAKK

Telegram

100-90,000 users